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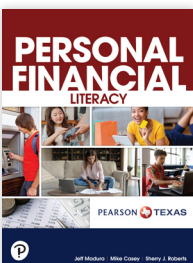
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Prepares
students
for success
in *Personal
Financial
Literacy!*

Career and College Exploration

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For Introductory Courses

"What will I be when I grow up?" It's an age-old question that, for most students, has no easy answer. *Career and College Exploration*, First Edition, published by Pearson, helps students build career awareness and engage in deep exploration and study of the Texas CTE career clusters to create a foundation for success in high school and beyond. It provides the essential tools that students need to set and achieve career and academic goals and make positive decisions that will affect their futures.

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Career and College Exploration

Features and Benefits

- Spotlight on Texas Industries
- Identifying Work Values
- Coverage of the latest and fastest-growing career opportunities
- Social Media and job searching strategies
- Employment trends including work from home
- Expanded coverage of communication and math skills
- Builds a foundation for *Personal Financial Literacy*



SPOTLIGHT ON TEXAS INDUSTRIES

Biotechnology and Life Sciences

Texas is a hub for research, a leader in biotech, and a global leader in life sciences. The Governor's University Research Initiative (GURI) provides grants to bring bright researchers to the state to study science, technology, engineering, mathematics, and medicine. In addition to the Texas Medical Center (TMC), the world's largest medical center, Texas is home to 15 medical universities. Texans are working to discover new cures and treatments for cancer at the Cancer Prevention and Research Institute of Texas (CPRIT). Texas also provides the best place in the nation for caring for those with cancer—the MD Anderson Cancer Center. Not just focusing on cancer, Texas has over 2,000 biotechnology-related research and development companies and is a leader in developing treatments against infectious disease.

The following biotech and life sciences companies are making a difference in Texas:

Abbott	McKesson
Alcon	Medtronic
Filifilm Diosynth	Novartis
Galderma	Taysa Gene Therapies
Luminex	Tenet Healthcare

Research and Reflect: Select one of the companies from this list and research their products or services. How has this company made a difference in your life?

CAREER PROFILE: EMPLOYMENT AND PLACEMENT MANAGER

Job Summary

An employment and placement manager is a professional who advises other people on the process of choosing a career. Other job titles for the same position are career counselor, vocational counselor, and employment counselor.

Employment and placement managers meet with clients who are looking for jobs and help them assess their interests, skills, and abilities in order to identify suitable jobs. They may also work to help people develop job search skills as well as to locate and apply for jobs. Some employment and placement managers help clients cope with career-related issues such as job loss or stress.

Employment and placement managers may work in schools, for private companies, or for government agencies. Managers should be trustworthy and honest and enjoy helping others. Education requirements vary, but in most states, counselors must earn a master's degree in order to receive a license or become certified.

Use the Internet, a library, or career center to research the responsibilities, education and training requirements, and salary range of an employment and placement manager in your state. Write a job description for the position.

IDENTIFYING WORK VALUES

Identifying your work values can help you choose a career that you will enjoy. Some common work values include:

- ✓ Creativity: Having a job that allows you to express yourself or use your imagination
- ✓ Physical activity: Having a job that allows you to move around and be active
- ✓ Independence: Being your own boss, an entrepreneur
- ✓ Good salary: Being paid well for your work



What character qualities do you think are important for a paramedic?

- Are you relaxed sitting at a desk or would you rather be outdoors?
- Do you enjoy the excitement of a deadline, or does it cause you stress?

You will spend a lot of time and energy at work. The best work environment will bring out your positive personal qualities.

Developing Your Character

You develop character qualities over time as you come to understand what is important to you. You can also work to develop character qualities. For example, you can decide you want to be more compassionate—caring about the suffering of others.

- Can you show compassion by walking dogs at an animal shelter? Can you show compassion by stocking shelves at the food pantry?
- Can you show compassion by speaking up when someone is mean to another person?

Teacher Wraparound Edition

- Teaching Tips
- Discussion Questions
- Lesson Plans

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