

NAME _____

DATE _____

Evaluation Guide

Think back to the last news story you read or heard. Use this chart to evaluate the story.

Evaluating Media		
Criteria	Meaning	Evaluation of Media Content
Accuracy	Who is providing this information and are they qualified to provide it? How does this source impact the message?	
Authority	What is the original source of the message? Was that source qualified?	
Objectivity	Is this information factual or is there a slant or bias? If I look to other sources how will this one compare? Am I being sold something?	
Timeliness	How long ago did this story happen? How long ago did my source find out this information?	
Coverage	Is this story still developing? Have all sides been included?	